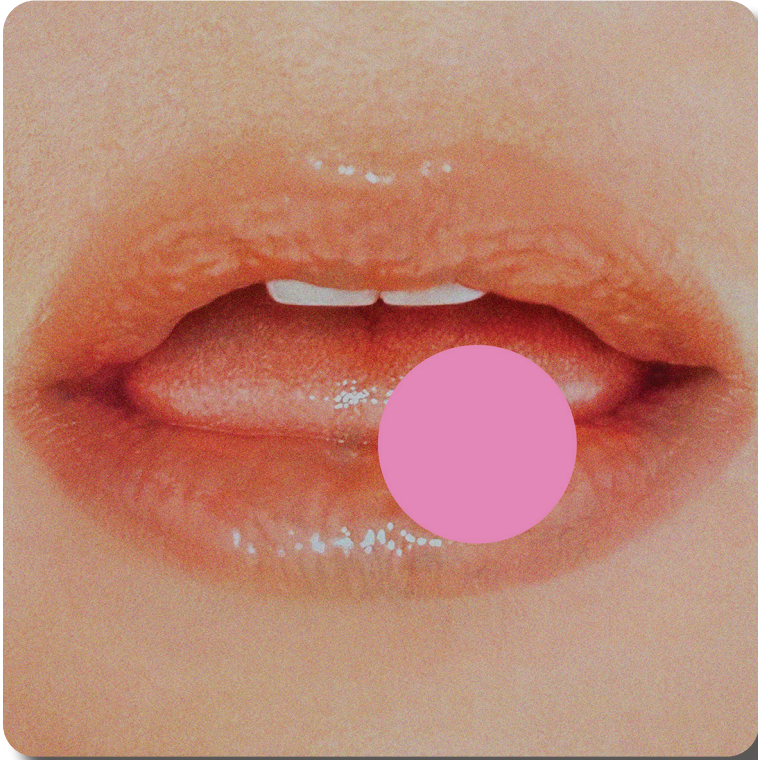


q music: POP SENSATION KESHA

KESHA UNVEILS HIGHLY ANTICIPATED NEW ALBUM, . (PERIOD)



Multi-platinum global pop sensation Kesha is excited to announce the release of her long-awaited new album, . (PERIOD), which will be available on Friday, July 4, through her own Kesha Records (distributed by ADA Worldwide, the independent label and artist services division of Warner Music Group).

. (PERIOD) is introduced by the launch of the exhilarating new single, "YIPPEE-KI-YAY. (Feat. T-Pain)." Produced by Pink Slip (Ava Max, Jason Derulo) and Nova Wav (Beyoncé, Rihanna), "YIPPEE-KI-YAY. (Feat. T-Pain)" is now accessible on all digital service providers and streaming platforms.

Kesha's sixth studio album, . (PERIOD) – indeed, it's just a period. – represents a bold, unfiltered assertion of artistic freedom and fearless authenticity from the 2x GRAMMY® Award-nominated pop star. Developed, co-produced, and co-written by Kesha, the 11-track collection pushes beyond pop conventions to deliver a raw, audacious, and deeply personal musical experience, serving as a defiant expression of self that challenges norms and avoids caution. More than merely a new album, . (PERIOD) showcases Kesha at her most potent, transforming her life experiences into vibrant, daring art that boldly impacts pop culture.

Among its many thrilling features, . (PERIOD) includes the 2024 hits "JOYRIDE" and "DELUSIONAL," both currently available everywhere. With over 103 million streams on Spotify alone, "JOYRIDE" emerged as a true phenomenon since its release on Independence Day, climbing to #6 on Billboard's "Bubbling Under Hot 100 Singles" and "Hot Dance/Electronic Songs," as well as breaking into the top 30 on "Pop Airplay" and achieving chart success globally from the UK to New Zealand. Produced

by Zhone and co-written by Kesha, Zhone, and Madison Love, the track marked the triumphant beginning of a significant new chapter for Kesha, celebrating her long-awaited empowerment as an independent artist alongside a powerful sonic evolution following the critically acclaimed fifth studio album, *Gag Order*, released in 2023. In addition to its commercial success, "JOYRIDE" has garnered high-profile critical acclaim from outlets such as *Rolling Stone*, *Variety*, and *Vulture*, among others. As *NYLON* aptly noted: "Everything about 'JOYRIDE' is a trip...The original glitter-faced party animal of the 2010s is back with a fiery vengeance."

"JOYRIDE" is accompanied by an equally praised official music video, now streaming on YouTube. Directed by Dimitri Basil (Kylie Minogue, Vance Joy), Cooper Roussel (Unknown Mortal Orchestra, Miami Horror), and Laura Gorun (Joywave, Kings of Leon), the high-energy visual has attracted significant attention from major publications and leading online platforms worldwide, including *Billboard*, *Vulture*, and *Rolling Stone*, the latter of which exclaimed, "Kesha is taking her foot off the brakes and going full-speed ahead on her new video for 'JOYRIDE.' The video features Kesha speeding through the desert in a bright red convertible while being pursued by a helicopter, armed assassins, and a shirtless man determined to catch up with the pop diva."

As one of Spotify's Top 100 Artists with nearly 40 million monthly listeners, Kesha will commemorate the launch of *. (PERIOD)* with an ambitious tour schedule that already includes several sold-out "House of Kesha" headline shows and festival appearances worldwide, including a top-billed performance at London's *Mighty Hoopla* pop festival on June 1. More dates will be announced shortly.

For full details, please visit www.keshaofficial.com/tour



